

OCPA Membership Survey - Results

Published: 3/16/2006

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Survey Overview

Description

Survey of membership needs and interests

Instructions Provided To Respondents

OCPA would like to know more about your needs and interests as a member of the association. Please take a brief moment to complete the survey and share your thoughts with us!

Respondent Metrics

Respondents: 75
First Response: 2/20/2006 03:12 PM
Last Response: 3/15/2006 05:26 PM

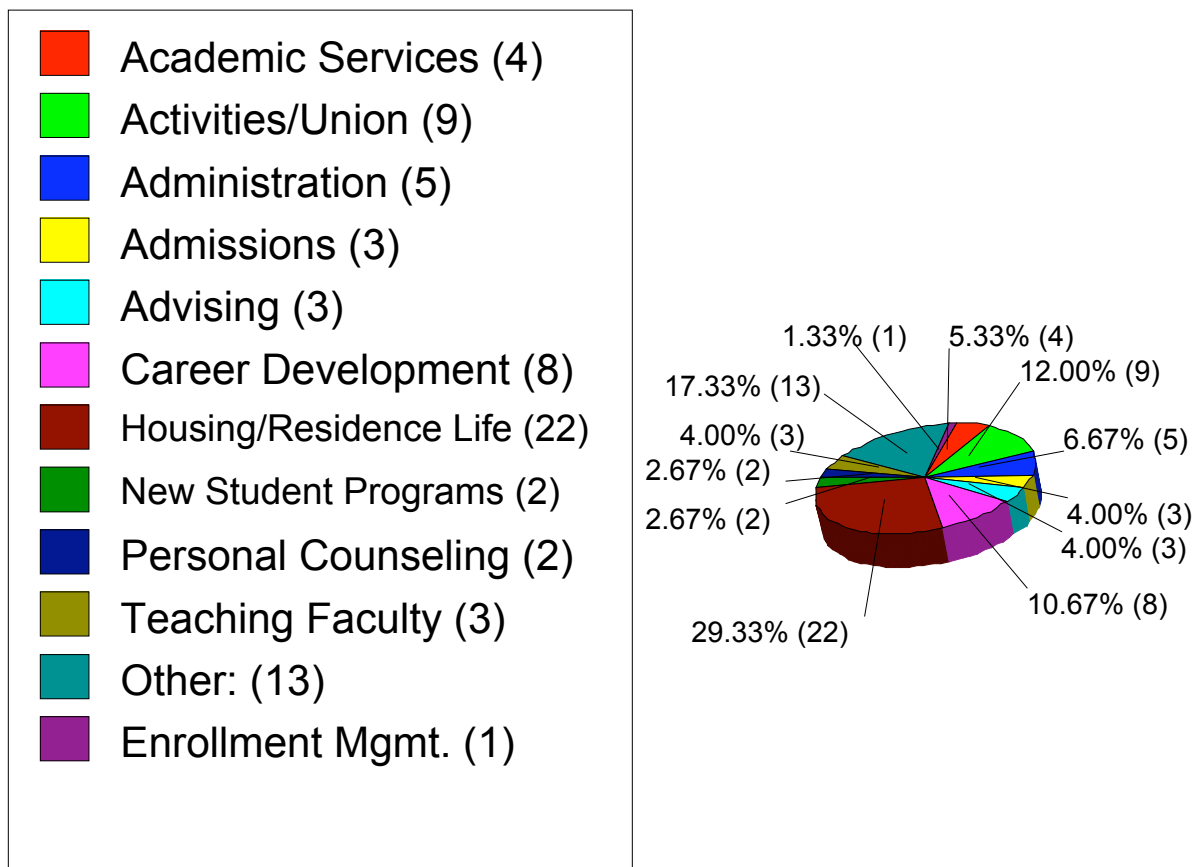
Survey Results

The following is a graphical depiction of the responses to each survey question. Additional comments provided by respondents, if any, are included after each graph.

Section - Main

1. What is your primary area of work?

Mean: 21.28



Comments/Notes for "Other:"

Affirmative Action

Alumni Relations

Cooperative Education

CSAO

Financial Aid, Academic Services, Student Accounts, and Registration

Graduate Student Services

Judicial Affairs

leadership education

Multicultural Affairs/ Counseling/ Academic Services (I technically perform 2 jobs)

Off campus students

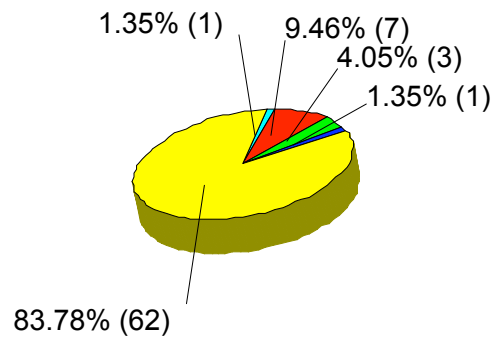
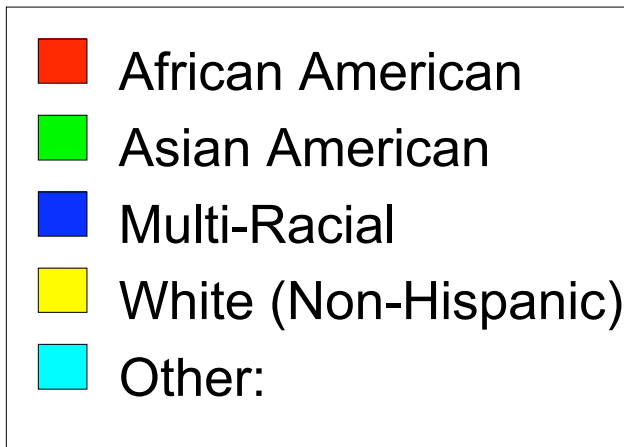
Student Health

Student Orgs and leadership development

undergraduate student

2. What is your race/ethnicity (optional)?

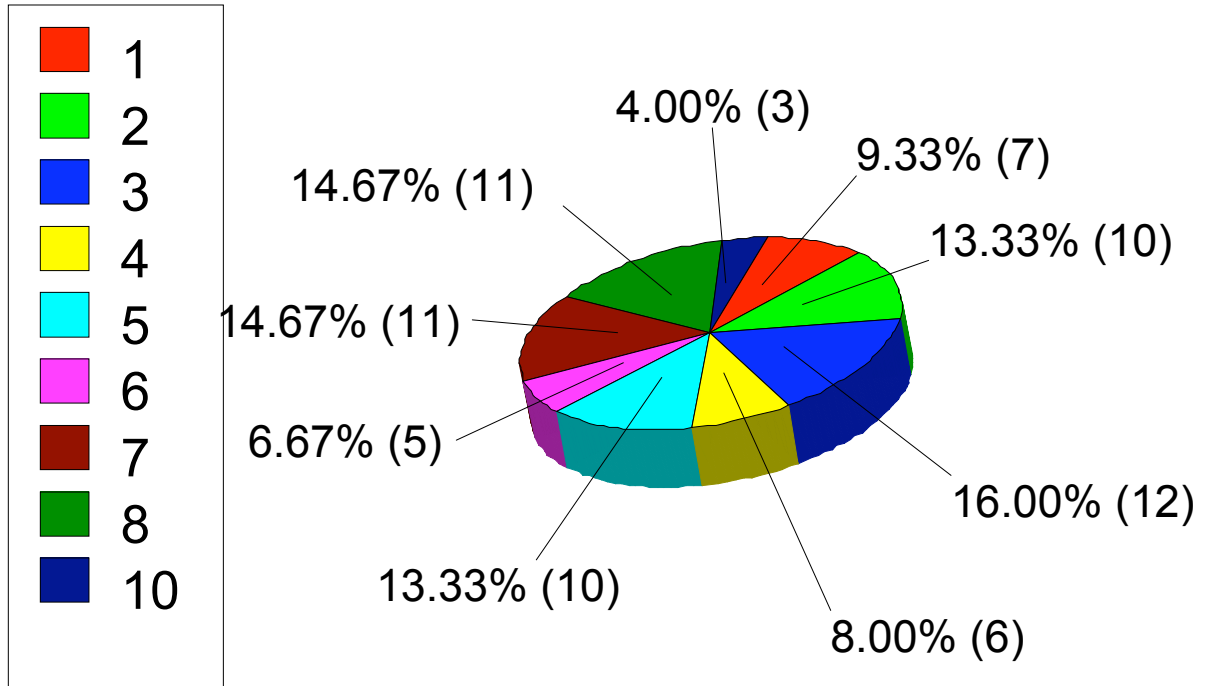
Mean: 6.26



Comments/Notes for "Other:"
Human

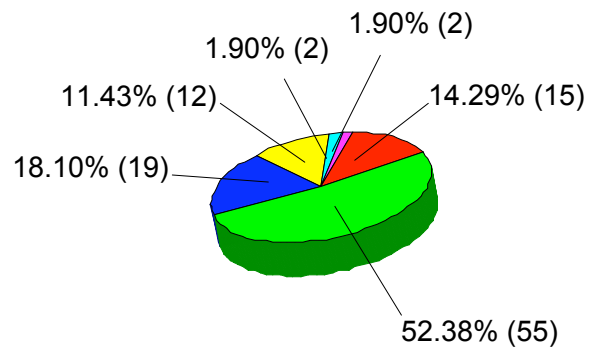
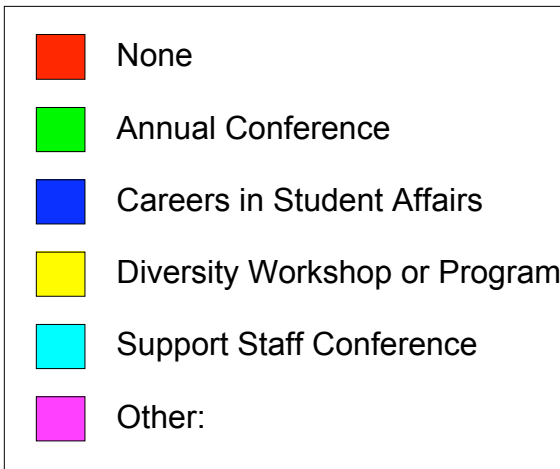
3. To what degree do you rely on OCPA for your professional development needs ("1" is low degree and "10" is high degree)?

Mean: 4.83



4. Which OCPA sponsored events have you attended in the past 2 years?

Mean: 2.40

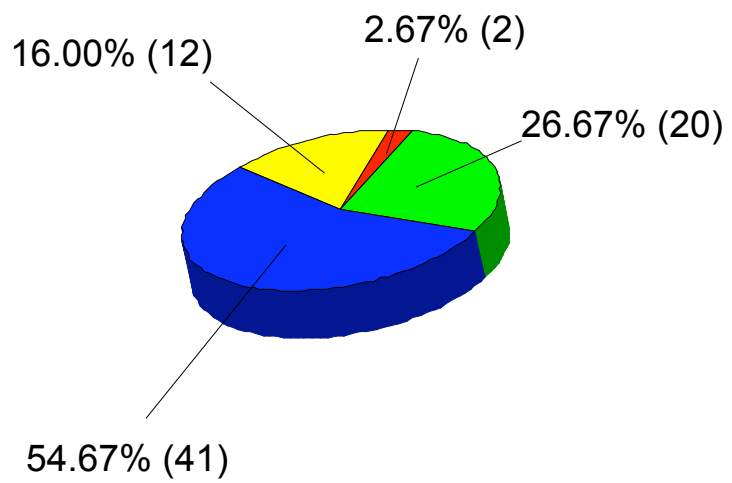
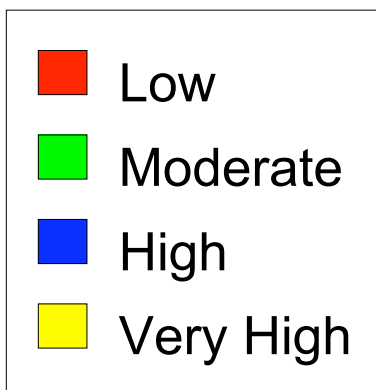


Comments/Notes:

Government Relations Preconference
Job Search page

5. What is your overall level of satisfaction with OCPA conferences?

Mean: 3.84



6. Please provide any additional relevant comments about your conference satisfaction level.

A great mix of graduate students, new and seasoned professionals, SSAO's and faculty!

Appreciate the variety and affordability.

Conferences have always been high quality with friendly people!

Difficult for me to answer. I haven't been able to attend a conference for a long time because of my class schedule, and the administration's philosophy that OCPA has nothing to do with my present classroom responsibilities.

Each year the conference gets better! I have seen tons of improvement over the past couple of years and have become really excited about the organization!

great opportunity to connect with colleagues across the state and keep generalist familiarity with what's going on in other areas of student affairs

Have not attended any since I left the field of student affairs.

Have not had the opportunity to attend one yet.

I am a first year black graduate student and new member. I have attended one conference. I don't know who your member institutions are, but I did not see any predominately black institutions represented. Also, black students have particular needs and issues which I don't think was addressed in any of the workshops. This is just merely an observation, not a complaint. For a first time experience at this conference, I offer my congratulations and look forward to the next one.

I applaud OCPA for involving graduate students, I felt very included at the annual conference. The resume workshop was incredibly helpful. Perhaps targeting the undergraduate population? I know that I met a few undergraduates at the annual conference. Thank you.

I attend in large part to interact with colleagues outside my immediate area of responsibility. I am disappointed with the number of Columbus-area attendees who visit the conference - that is - they drop in and out.

I didn't get to attend this year, but in year's pasts I've been pleased with the conference.

I felt topics were helpful and varied for the different levels of people there.

I had a great time at my first, and only, OCPA experience. I found the presenters to be very knowledgeable, and the networking opportunities were tremendous.

I have often been interested in the pre-conference tracks, but have had difficulty arranging time away from campus, as I am the only full-time counselor. If there were more offerings in the counseling/mental health/wellness areas, I would make more effort to arrange my schedule accordingly.

I have really enjoyed the sessions, the resume workshop, the case study competition and presenting

I haven't been to OCPA in years so I really cannot rate anything.

I haven't had any involvement with OCPA since I joined.

I just attended my first OCPA conference and I was very pleased with the experience. It was a great opportunity to meet other professionals from the Ohio area.

I learned a lot of valuable information. All the sessions that I attended had very good speakers.

I like that the conferences are typically in a central location-Columbus Area

I like the location and the quality and wide topics of presentations

I like the mix of sessions and the opportunities for graduate students to present. I also appreciate the opportunity to reconnect with colleagues around the state.

I liked the information for first-time conference attendees.

I was disappointed in the lack of adult learner sessions, when there were 2 different ones on facebook....)

I'd really like to see more sessions addressing senior and mid-level managers.

I'm never able to attend because my job responsibilities prevent me from becoming an active member.

It's a good time to catch up with people and network. However, the break out sessions seem to sometimes be lacking. A lot of the presenters are graduate students which I completely support (especially since I was a graduate presenter,) but it would be nice to have more mid-level professionals presenting.

Loved Dr. Young's closing speech Need to work on who presents on finding jobs in Student Affairs, many of the presenters were not experts but new professionals who just happened to have jobs. Their advice was contradictory and confusing.

Of the sessions I attended this year, half of them were useful and half were not. Specifically, one session I attended only focused on one department that does not connect with what I do in residence life at all. However, the fact that this session would only focus on that department was

not noted in the program, making it seem like a more general session that could be applicable to other areas. I think that more clear communication in the session descriptions would have increased my satisfaction at the last conference.

One of the primary reasons I attend OCPA conferences is for collegial interaction. While I believe OCPA does a good job in trying to provide programs and services for more senior level administrators, new and creative senior level opportunities for such dialog may be beneficial in maintaining connections for this population of student affairs professionals.

Personally I think the annual conference committee folks have done a fantastic job! The information available before and at the conference is very organized and clear.

Please don't misunderstand me. I LOVE graduate students and entry-level staff, but I worry that they have become so predominant at the conference that the needs and interests of people beyond entry-level are not being addressed. Some of us "old timers" (faculty and senior student affairs officers) persist, but look at your age distribution. My guess would be that 80% of the registrants at this year's conference were under 30. It's understandable that the younger people would go to the state conference -- then regional -- than national as they "move up" the ranks. But I believe we need more guidance/leadership/presentations at those conferences where professional socialization and involvement in professional organizations begins.

Prefer one-day drive-in event with general conference selections/choice of topics

Sessions were helpful and the resume review was great.

This year's conference provided many more sessions that interested me. Last year I found the choices much less interesting and have found even fewer sessions in past years. I salute the conference committee for diversifying the offerings.

Very welcoming environment with a mix of senior, middle, and entry level professionals. Great leadership!

7. What other conferences or workshops should OCPA be providing?

Adult learners are a major concern for our colleges and will continue to be as the baby boomers retire. Many of our colleges and universities should look at this large population and not ignore them!!

An email newsletter once a month with current information/ideas/news in the field.

Assessment in student affairs; diversity issues; counseling issues such as depression/anxiety/self-injury/self-esteem, etc.; working in a multicultural setting with non-multicultural staff; internet

At Cleveland State University, our department is called Campus411 and we are an office which provides cross-functional services in the areas of a student's financial aid, academic record, student account, and registration. I know the University of Cincinnati has a similar operation. It would be great to have workshops and/or roundtable discussions which focus on the inner workings and philosophy of an office which engages an integrated services approach to serving students. I am interested in workshops which focus on customer service, mentoring, and student services that bridge the gap between academic and student affairs. I am also always interested in GLBTA workshops, as I am a gay man who is always looking for resources, ideas, and diversity workshops that entail a discourse on GLBTA issues.

Being new to the profession I appreciate the amount of new level workshops, but having presenters who have not been in the field present on the field was a little disappointing at the last conference. I also would like to see more mid-level managers present. I like the informal conversations that can happen when they are present.

Continue trying the one-day drive-in workshops at various campuses around the state

Coping with increased demands and less staff!

Follow up session for Case study participants

I am really not too familiar with OCPA because I am a new member and I didn't know what to expect at the conference. I must say I was very pleased and I do plan to attend every year.

I don't have much experience with other associations so I think OCPA is doing fine

I haven't been involved in OCPA long enough to comment on what else they should provide...

I think OCPA's selection of conferences and workshops is sufficient and appropriate.

I think that there is great potential for entry-level and graduate student workshops. They attend in high numbers. I don't know that things are intentionally designed for them.

It would be nice to be meeting other CSAO's and doing some more topical (hot issues) sessions.

Legal Issues in Student Affairs

Maybe a new professionals conference?

More balance workshops, on how to maintain a level of balance in the field.

Not sure.

Opportunities for collaboration with other professional organizations should continue to be considered.

Perhaps one specialized hot topic issue workshop in the spring.

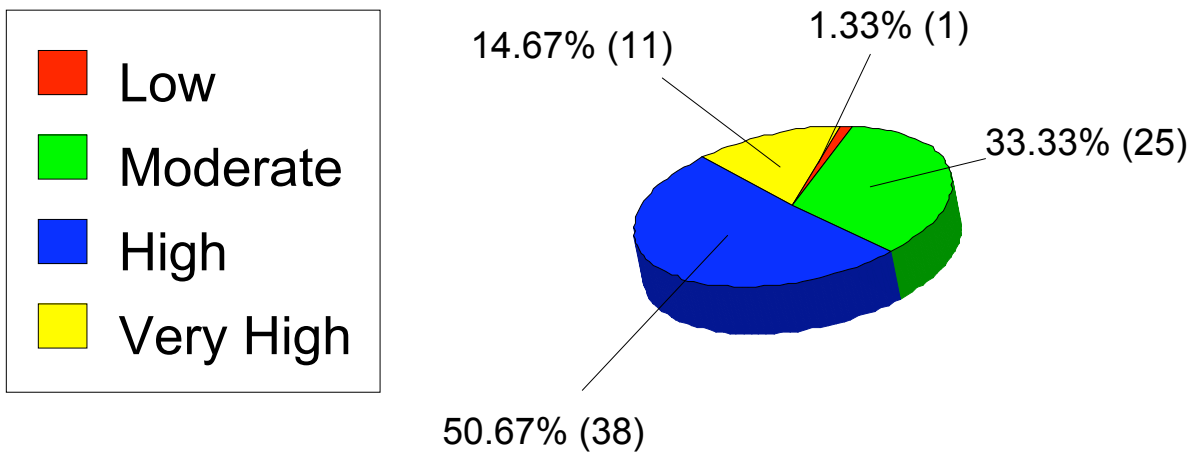
Possible workshops, luncheons, and opportunities for dialog among senior level student affairs professionals in various regions of the state. Small, informal, social, and issue-based conversations.

Real workshops for new professionals on working the system, being a professional and a union member, when to change jobs, taking the risks to relocate for upward mobility, your role with the director when reporting to an assistant dean or assistant director and how to get out of res life.

Regional meetings within the state of Ohio

8. What is your overall level of satisfaction as a member of OCPA?

Mean: 3.79



9. Please provide any additional relevant comments about your membership satisfaction level.

Extremely satisfied. OCPA Leadership seems to work to include a variety of people in the administration and leadership of the organization. I hope they continue with diversity initiatives as there is still a low number of domestic and international underrepresented populations in the organization.

Good communication via email. Like the newsletter.

I am satisfied at a high level because I am committed to the organization and the array of opportunities it provides to members of the student affairs professional community. It is a great opportunity for entry level and mid-level professionals to learn and hone their leadership skills. Perhaps a mentoring program could be established to help less seasoned professionals connect with and learn from the more seasoned professionals.

I believe my satisfaction would probably increase if I was more involved. It's hard to factor in the time to join special committees and be the kind of member I'd like to be and still achieve a work-life balance.

I desire to see members communicate among themselves more often. This helps everyone stay informed about relevant issues.

I feel like the support of colleagues across the state is positive, the newsletter is really nice, and the conference is a cost effective way to stay energized and connected

I have enjoyed all of the professionals who are involved in OCPA!

I think there are some great opportunities and I look forward to getting involved in the future (I've only been a member for a couple months).

I wish more people were involved from my campus.

It has been a good experience for me to interact with not only the executive board folks, but the networking that happens at the annual conference. It is very easy to be involved with the organization if you choose to be - either through the board or volunteering.

The conference seems the only major activity. The newsletter is okay but there is nothing that is "must" reading. Nothing about OCPA is compelling.

The only interaction I've had with OCPA was at the conference - which i thoroughly enjoyed.

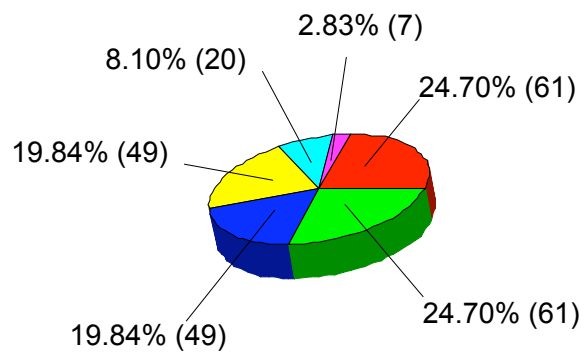
There are sometimes not enough sessions/workshops geared towards academic advising...or other areas in academic affairs.

Unfortunately, I have not been involved the five years or so. From 1977 through 1997, I was very involved having served as conference chair in 1983 and served on the exec. board as awards chair for 3-4 years. It was a meaningful and worthwhile organization. I hope to reconnect to OCPA.

Utilize volunteers more

10. Why are you a member of OCPA?

Mean: 2.70

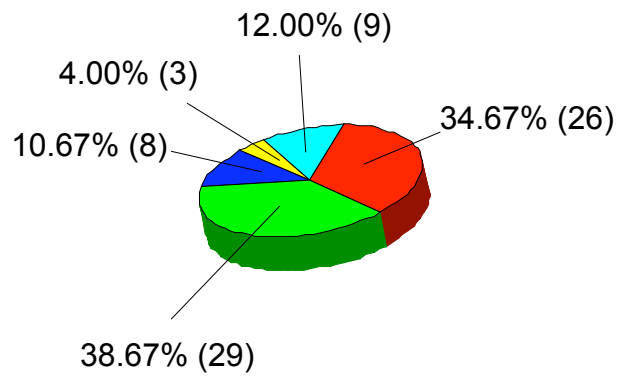


Comments/Notes:

Current employer provides financial support for local involvement
 I can't imagine not being a member!
 I want to stay a Lifetime Member
 Loyalty
 Opportunity to present
 Role model for my graduate students
 sharing and collecting information with other institutions

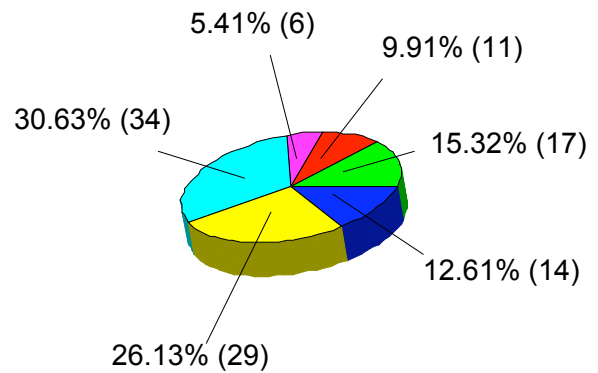
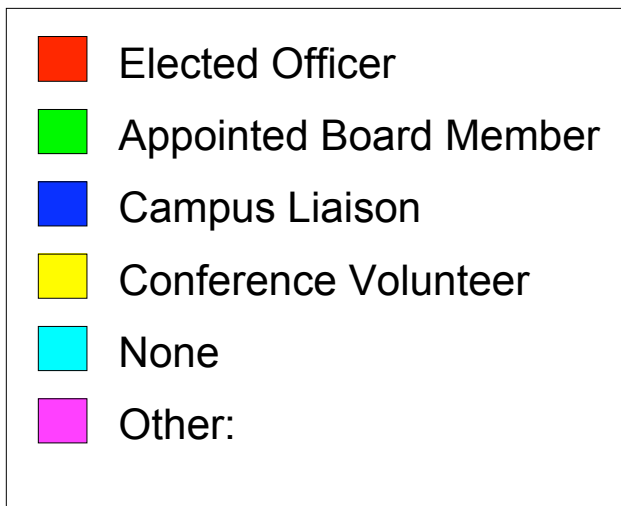
11. How many years have you been involved in OCPA?

Mean: 2.20



12. Which leadership or volunteer roles, if any, have you held in OCPA?

Mean: 3.68

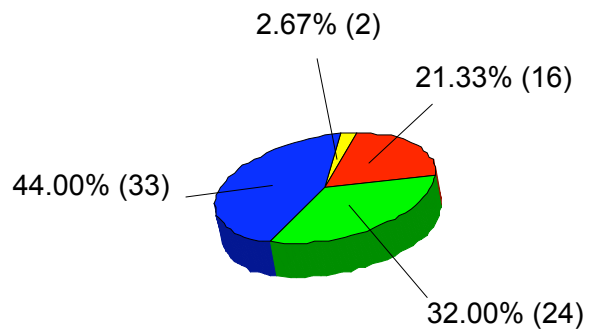
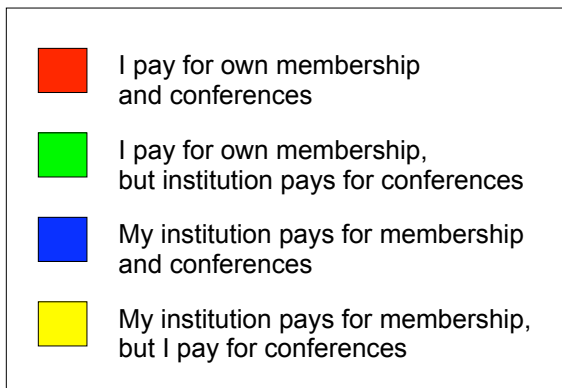


Comments/Notes:

Conference planning
 conference presenter
 Faculty Rep. on Board
 Founded Support Staff Conference
 Presenter
 Registration

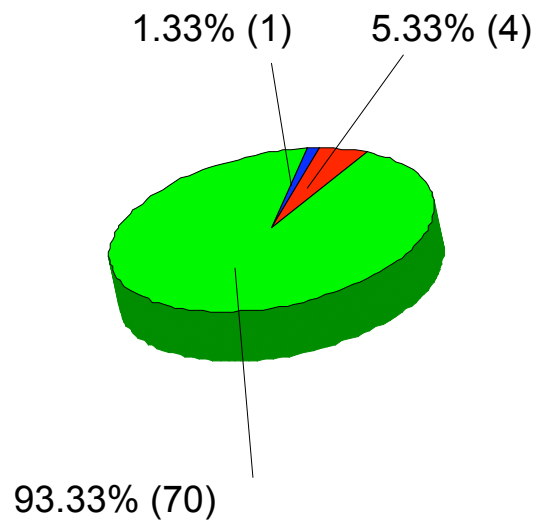
13. Who pays for the cost of your OCPA membership and conference attendance?

Mean: 2.28



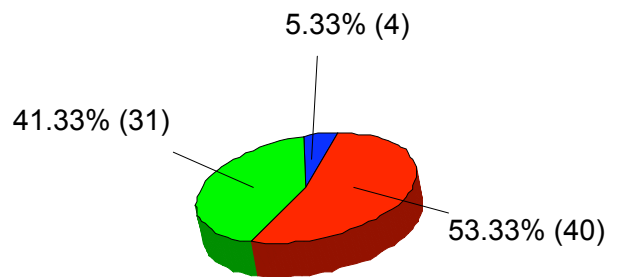
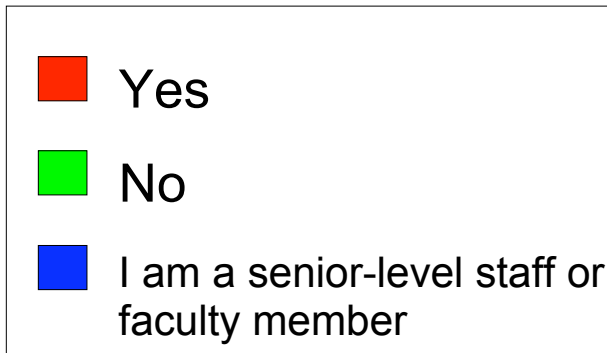
14. Do you believe that the membership fee of \$25 a year is a good value?

Mean: 1.96

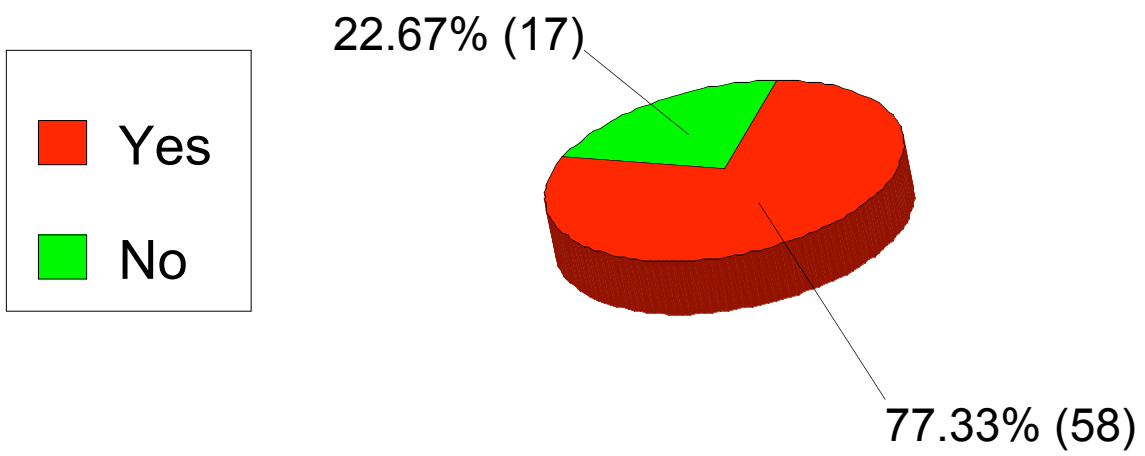


15. Are you or other colleagues at your institution encouraged by senior-level staff or by faculty members to join OCPA and/or attend events?

Mean: 1.52

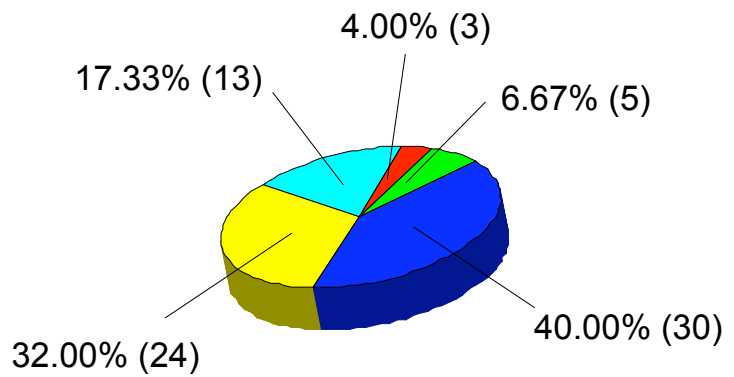


16. Have you encouraged someone else to join OCPA?

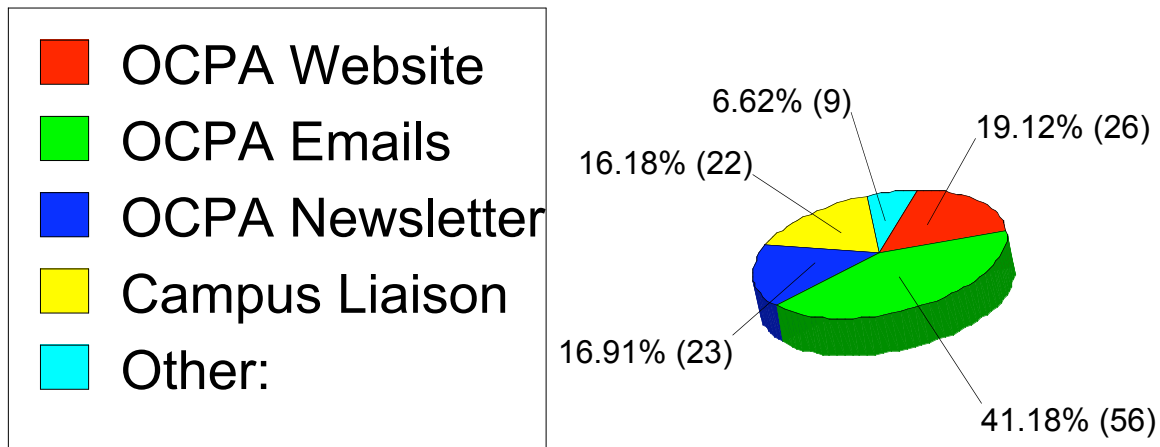


17. To what degree is OCPA an inclusive organization that embraces differences between members or between types of institutions?

Mean: 3.52



18. How do you typically learn about OCPA events, programs, and services?

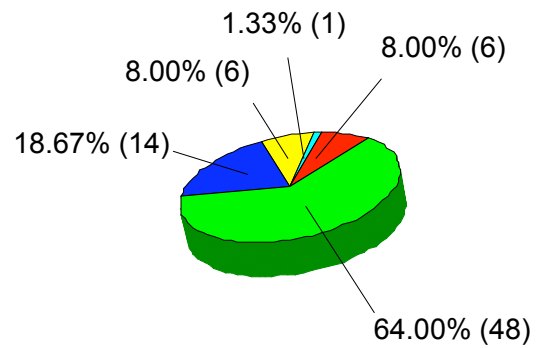
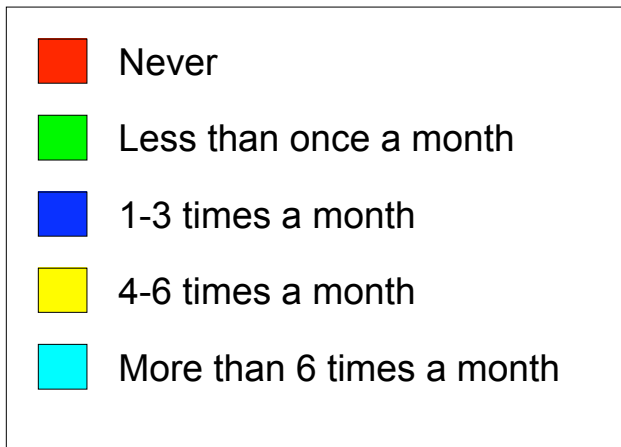


Comments/Notes:

by accident
 CSP faculty on campus
 Executive Council Meetings
 faculty
 I haven't heard about any events yet.
 Instructors
 Staff
 Student Affairs Professor
 Through Board meetings/minutes.

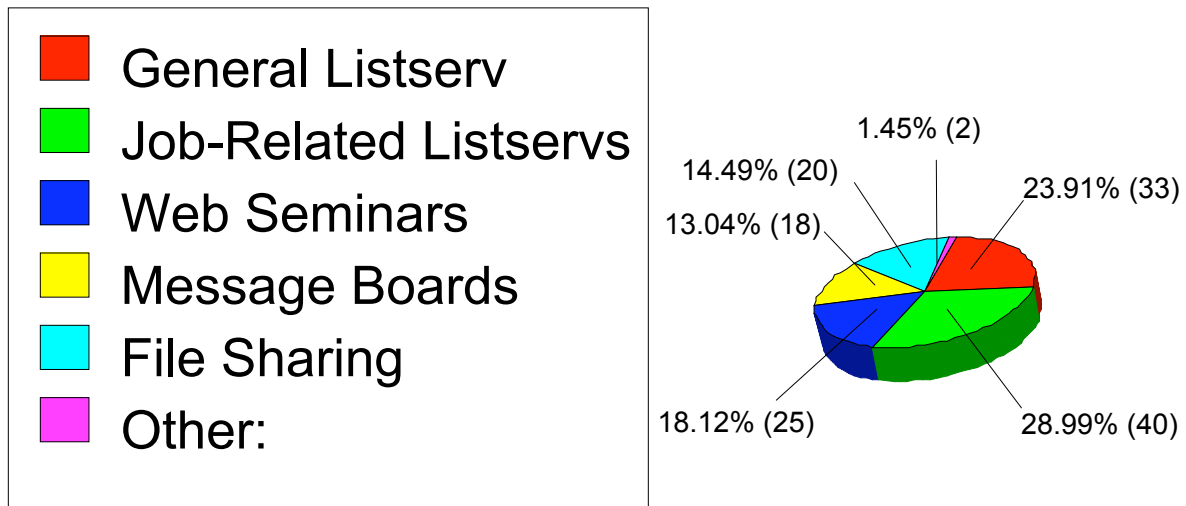
19. How often do you access the OCPA website (www.ocpaonline.org)?

Mean: 2.31



20. In what ways should OCPA be using technology to improve services to its members? Please only select services that you would truly use if offered.

Mean: 2.70

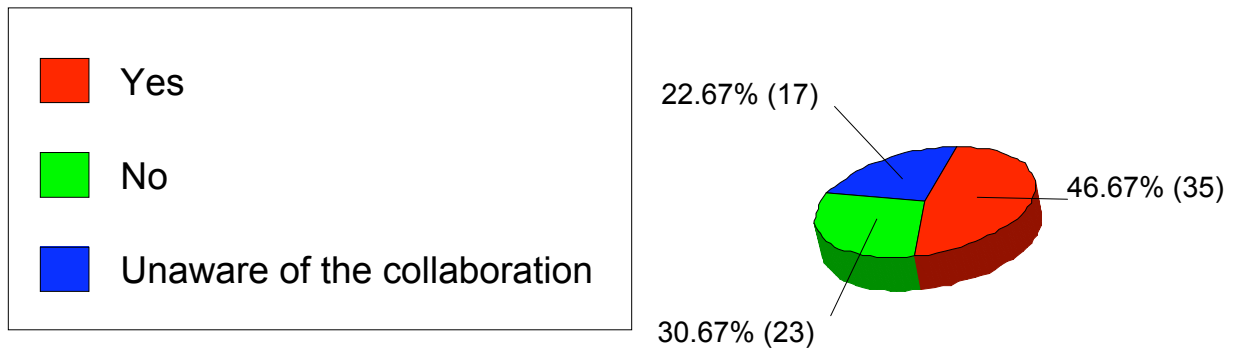


Comments/Notes:

Email is a great way to communicate.
email newsletter - see above comment

21. We have collaborated with the Ohio Association of Student Personnel Administrators (OASPA) in the past few years to jointly sponsor our annual conference. Has that partnership been a draw for you to the annual conference?

Mean: 1.76



22. To which other associations do you belong (both national and regional associations)?

Academy of Management Association of American Colleges and Universities

ACUHO-I, ACPA

ACPA

ACPA

ACPA

ACPA

ACPA

ACPA

ACPA

ACPA AAUP

ACPA AFA

ACPA ASJA

ACPA GLACUHO ACUHO-I

ACPA NACA NODA

ACPA NACE

ACPA NASPA

ACPA NASPA ACUI SOCHE

ACPA NASPA AHEAD (Association of Higher Ed & Disability) NACADA(regional and national) OPEC-D (Ohio Postsecondary Educators Consortium on Disability)

ACPA NODA

ACPA, ACUHO-I, GLACUHO

ACPA, AIR

ACPA, EERA, NODA

ACPA, NACA

ACPA, NACA, OCPA

ACPA, NASPA

ACPA, NASPA

ACPA, NASPA, ACUHO-I, GLACUHO, AAACE (American Association for Adult and Continuing Education), OAGE (Ohio Association for Gerontology and Education).

ACPA, NASPA, ASJA, JASPA (Jesuit Assoc.)

ACPA, NASPA, OASPA

ACSD (Association for Christians in Student Development) Western Ohio ASTD

ACUHO-I, GLACUHO, ACPA

Acuho-I, Naspa, National Association of Student Affairs Professionals and Phi Delta Kappa

ACUI, NACA, APCA

American Counseling Association ACPA MHAFC

ASJA

ASJA

ASJA

ASJA, ACPA, NASPA

Association of Fraternity Advisors, ACPA, National Association for Campus Activities

HRACO (and OASPA)

John D. O'Bryant National Think Tank for Black Professionals in Higher Education Lima/ Allen Co. Young Business Professionals

Midwest ACE NACE Career Masters Institute

NACADA (National Academic Advising Association) ACADAOS (Academic Advising Association of The Ohio State University) OHAAA (Ohio Academic Advising Association)

NACADA ACPA

NACADA Ohio Transfer Counsel (OTC)

NACE

NACE, WACE, CEIA, MidwestACE, NSIEE, ASPA

NASPA ACPA

NASPA ACPA NCTE MLA Theatre Communications Group CEA

NASPA JASPA GLACUHO ACUHO-I

NASPA, ACPA

NASPA, ACPA

NASPA, ACPA, ASHE

NASW

NODA NACADA ACPA

NODA, ACUI

OACAC

Ohio Career Development Association (OCDA), ACPA

Ohio Counselor's Association

23. With which other associations should we be collaborating, and in what manner?

ACPA

ACPA seems apparent. It would be nice to have an OCPA liaison with each ACPA commission. Together, they could do a session at OCPA on the issues or "hot topics" of concern to all the different commissions.

ACPA, and OASPA. It would be cool to have OCPA event at ACPA national conference.

ACPA, as a state division

Acuho-I, most jobs come through residence life and acuho-i could be vital in the search efforts or opportunities.

ASJA

ASJA - valuable information about changing trends in judicial affairs and issue-based dialog is continually in process.

ASJA has monies available via its Circuits to host programs...they also have a mini-grant program. Could fund some interesting topical workshops.

I can't think of any

I like the state-wide focus

I think we should continue our collaboration with SOCHE.

N/A

N/A

NACA & ACUI regionally

NASAP; might pull in other minority higher education professionals

OACAC, OASFAA

OPEC-D holds a spring meeting to discuss disability issues in higher ed I'm not sure if they would be interested in yoking their meeting with something by OCPA

Perhaps OCSD to focus on 2-year campus needs

24. What other services should OCPA be providing that it currently is not providing?

A resources section for student affairs administrators on the OCPA website would be useful. Also a list of other upcoming conferences would be useful.

Better communication among its members

General listserve of best practices done at member colleges

I can't think of any I haven't already identified

I like all the web-based services sound like a great idea. I really like being able to file share and message boards. I actually like message boards better than the listserve because on a message board you can find the info you want without all the emails every day.

I like the idea of making an OCPA list-serve. Though, for all i know, one could already assist. If possible, and if it wasn't too much of a drain on resources, I think other professional development opportunities (like mini conferences and/or one day workshops/sessions) would be beneficial.

I think offering something for people about to finish grad. school would be great. The resume review at OCPA is great, so maybe a conference where you could go over your resume with a few people, meet other grads, etc.

I would like to more sessions on dealing with Diversity on a College Campus and ways to improve Cultural relationships among students.

Licensure options for those that have licensure.

mock interviews or placement services for new professionals and/or grad students

More graduate student focus during job search season.

Perhaps, similar to ACPA or NASPA, have a senior level research or leadership team to create white papers/position papers on various current issues affecting the association. Also, investigate bringing back the OCPA journal, but in collaboration with OASPA and provide it electronically instead of paper copies.

Placement

Professionals in Res Life and Admissions need a networking list of mid-level managers for the purpose of career development. These managers would be willing to share insights and suggestions on how to make the transition out of res life and admissions and into the other areas of student services.

See the earlier suggestion of graduate student and entry-level professionals conferences.

Significant, coordinated, intentional, and board-sponsored initiative to evaluate and increase the participation of underrepresented groups in student affairs as both graduate students and professionals.

sponsorship of graduate students and/or new professionals to attend additional professional development opportunities

The email newsletter mentioned above. Anything where I can read something in 10 minutes and learn about the field!

25. What other thoughts or suggestions about OCPA would you like to share with the Executive Council?

About questions 26 and 27 below: I'm not sure I encourage them to JOIN (especially those from other states/nations who'll be leaving Ohio upon graduation), but I definitely encourage them to attend -- and present at -- the OCPA conference. As coordinator of our Adult Learner Focus, I'm pleased that 80% of our adult learners participated in this year's conference -- in spite of the fact that very few sessions focused on adult learners and the fact that their own proposals to conduct such sessions had been rejected. I can't fault OCPA for its focus on traditional, residential, 18-24 year old full-time students at four-year institutions, as that's who most of our institutions, student affairs units, and even CSP programs concentrate on. It's just frustrating to know that 44% of all undergraduates and 50% of all enrolled students in American higher education today are over the age of 25, 46% are part-time students, a growing proportion are at two-year institutions, etc. -- and still we focus on the 16-17% who are traditional age, full-time students living on campus. Oh well!

Appreciate the openness of the Council

As a reasonable seasoned professional who only recently started re-attending OCPA, the leadership has felt a bit aloof and busy doing their thing. It hasn't been easy to connect to them and their outreach to "newcomers" has been modest. I have been a bit surprised at how few new connections I have made. Big schools with their packs of graduate students have also seemed pretty tight groups.

Great Conference!!!

Great job!

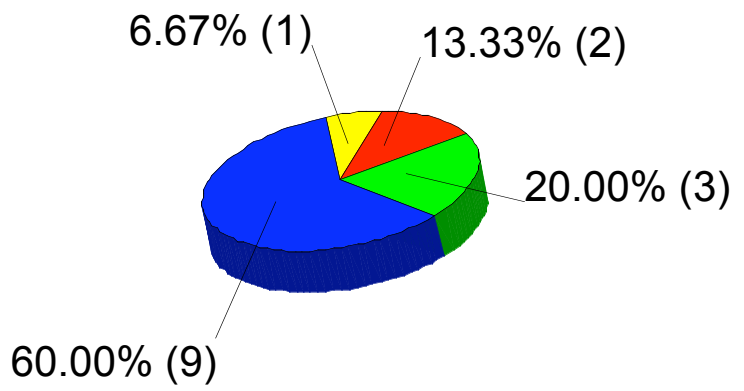
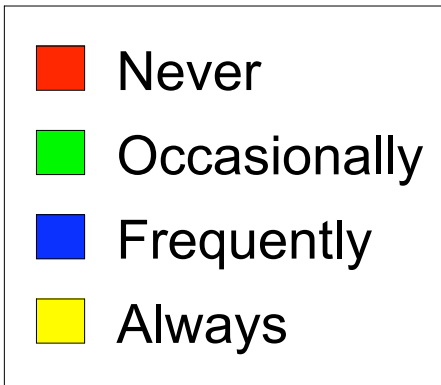
Nice job!

Prefer one-day drive-in event with general conference selections/choice of topics. Prefer conferences when weather is not as much of an issue i.e. spring or fall.

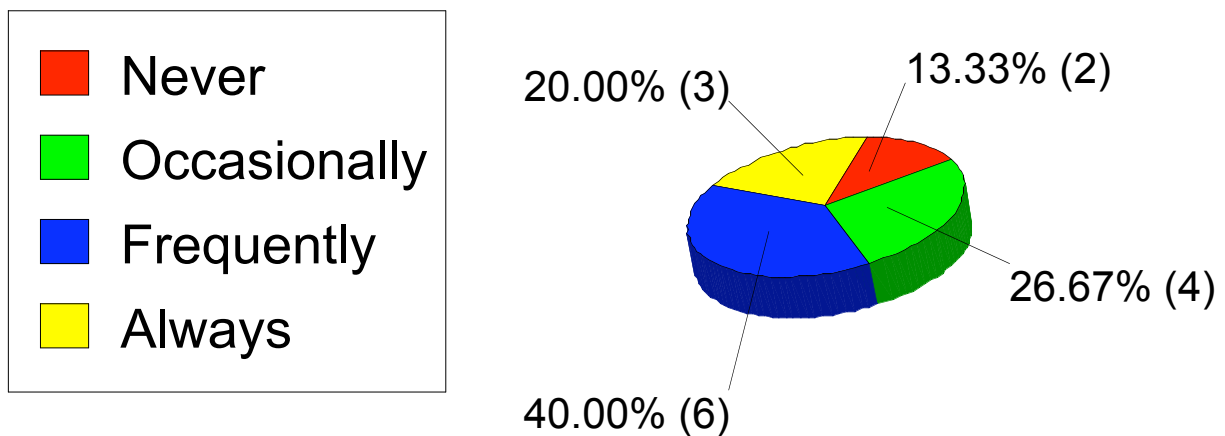
Sorry couldn't be there.

Section - Faculty Only

26. How often have you encouraged graduate students to join OCPA?

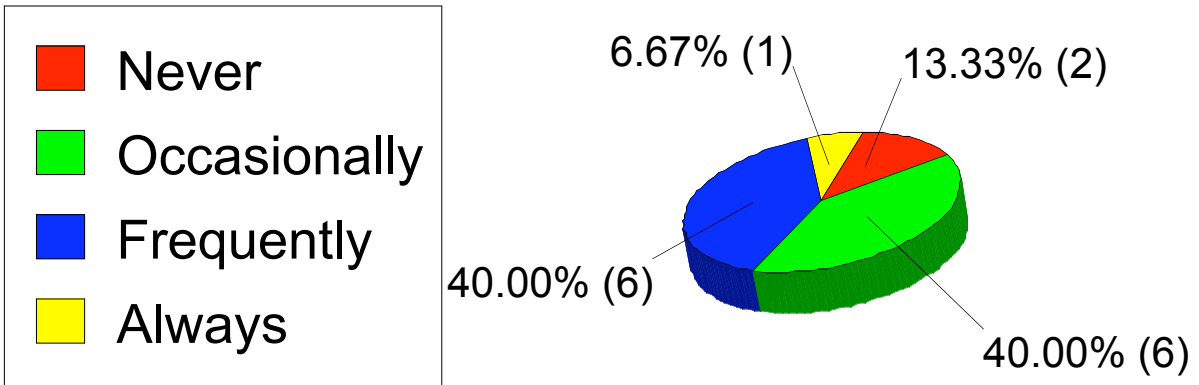


27. How often have you encouraged graduate students to participate in student-focused professional development opportunities (case study competition, Careers in Student Affairs Conference, resume review at Annual Conference, etc.)?



Section - Senior Student Affairs Officers Only

28. How often have you encouraged staff members to join OCPA?



29. What is your level of interest in OCPA developing an institutional membership rate, where after a given institutional fee is paid, all employees could receive discounted individual memberships?

