



2003 ELECTION RESULTS CONFIRMED

By Erica Lee

The 2003 OCPA Executive Board Election results have been confirmed. The results of the elections are as follows:

President-Elect: Amy Lahmers
Treasurer: Wiona Porath
Member-at-Large 4 Year Private: Eric Anderson
Member-at-Large Graduate: Kate Police

Please take time to congratulate all of the newest members of the OCPA Executive Board. These representatives are advocates for the general membership of the Ohio College Personnel Association. Please use these newest members, and all other members of the Executive Board as a resource and sounding board for your concerns and creative ideas.

Please refer to the President's Pen on the second page of this issue of *OCPA News*. New OCPA President John Berry provides valuable information about the future of the Executive Board of OCPA.

Have a great summer!

OCPA News

Spring 2003
Volume 25 , No. 3

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To provide quality, affordable, professional opportunities for educators committed to student learning and student development.	OCPA 2003 Elections 1
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OCPA Vision	
OCPA will assume a leadership role as an inclusive organization for educators-initiating, influencing, and addressing higher education issues related to student learning and student development.	

The President's Pen



By John Berry, OCPA President

Greetings from OCPA!

There has been a great deal of organizational visioning happening around the Executive Board table. In order to better serve you as our constituents, we have proposed some modification to how we do business in OCPA. The following illustrates some of the proposed changes, which we will be voting on during the summer meeting:

Ohio College Personnel Association (OCPA)
Proposed Executive Council Re-Organization

Executive Board Members

- President
- President Elect
- Past President
- Secretary
- Treasurer

Members-at-Large

- 4 Year Public
- 4 Year Private
- 2-Year
- Graduate Student

3 Function Teams

- Membership Team
- Public Relations Team
- Professional Development Team

Membership Team

Historian
Membership Chair
Records Chair
Volunteer Chair

Public Relations Team

Government Relations
Newsletter
Technology
Diversity
Development

Professional Development Team

Careers in Student Affairs
Workshop
Support Staff
Annual Conference
Awards

In addition, we have had very productive discussion and planning sessions with our friends and colleges in OASPA. Due to the success and overwhelming support of the combined/joint conference held this year, we have decided to collaborate once again. Keep an eye out for information and start making plans for the 2003-2004 joint OCPA/OASPA conference!

As always, we are open to any and all involvement from our members. If you would like to contribute your time and/or talents to OCPA, please feel free to contact me at berry.19@osu.edu. Thank you!

UPDATES . . .

Updates from our private institution colleagues! Courtesy of Eric Anderson, Member-at-Large, 4-year Private.

ASHLAND UNIVERSITY

New staff at Ashland University:

Michele L. Sheets, Director of Community Service

Mark Zeno - Assistant Director of Residence Life

Deric Larson - Fraternity Director

Christie Wilkerson - Residence Director

From Karen Hagans

CAPITAL UNIVERSITY

New staff include:

Dr. Betty Lovelace, Vice President/Dean of Student Services

Nancy Smith, Assistant Director of Career Services

Ryan Sarni, VISTA/Community Collaboration Coordinator

From Tacci Smith

HIRAM COLLEGE

Vince Wilson will be the new Assistant Director of Residence Life/ Director of Community Service at Hiram College. He is coming to us from the University of Guelph in Ontario, Canada.

From Angie Montgomery

MOUNT UNION COLLEGE

Sharon Rich, our former Director of Career Services, retired in December.

Becky Doak will join Mount Union as the Director of Career Services as of July 1.

Also as of July 1, our Student Activities Office will become the Office of Student Involvement and Leadership.

Will Foran will join the staff as an Assistant Director of Student Involvement and Leadership with responsibilities for Greek Life and Student Organizations as well as student leadership.

From Jessica Mrozek

OHIO DOMINICAN UNIVERSITY

James Fitzpatrick, Vice President for Student Development, is leaving Ohio Dominican University to become the Senior Student Affairs Officer at Bethany College, Bethany West Virginia. Andrew (Drew) Klein will assume this position on June 23, 2003.

Julie Marks was appointed Director of Residence Life during the spring semester 2003.

From James E. Fitzpatrick

THE COLLEGE OF WOOSTER

The College of Wooster is happy to announce that Megan Horn has accepted the position of Area Coordinator in our Office. Megan has been promoted from a Resident Director Position.

From David Brown

WALSH UNIVERSITY

Becky Doak will be moving to Mount Union College in the same capacity; Director of Career and Professional Development.

From Becky Doak

The Potential of Digital Photography

By Stuart Brown

President, StudentAffairs.com



The growth of digital photography has reached historic proportions. According to a February 2003 report, "The Future of Digital Photography," by the Photo Marketing Association International the number of digital cameras that will be sold in the United States in 2003 will surpass the number of film cameras bought by individuals. In another report by the group, "The Path From Pixels to Prints: The Challenge of Bringing Digital Imaging to the Mass Market," it was found that "the number of conventional prints made in 2002 declined by 700,000 over the prior year [while] the volume of digital prints made grew by 1.3 million."

A number of dot.coms have developed Web-based initiatives to take advantage of society's newfound love affair with digital photography. Student affairs professionals can utilize these types of Web sites in a number of ways to augment and expand upon more traditional programming and training activities (all at no cost (assuming ownership of a digital camera)).

One such category of Web sites permit end users the free downloading and storage of digital photos. These Web sites, which include (but are not limited to) Shutterfly.com, Snapfish.com, Photoaccess.com, Clubphoto.com and Ofoto.com, have been a boon to consumers. Photographs can quickly and easily be uploaded into "albums" to be shared, online, with friends and family. Titles and captions can also be added as well as other enhancements. The "catch" is these companies are betting that visitors to the digital galleries will order regularly processed prints of their favorite photo(s). And they are probably right. In another finding by the Photo Marketing Association International, "seventy-eight percent of digital camera users indicated in 2002 they use their cameras for preserving memories." This shift in consumer behavior, according to the group, "is important because the preservation of memories usually involves the making of prints. As more consumers consider digital images as a viable means for preserving memories, demand for making prints of these images should increase." Retail giant Wal*Mart agrees. By the end of 2003 all of their 3,000+ stores will have digital-enabled facilities.

Student affairs administrators can utilize these Web sites in three distinct ways:

1. **CAMPUS MEMORIES** -- Probably the most functional use of these Web sites is as a vehicle to share pictures from campus programs. The list is endless Spring Fling, Orientation, Residence Hall Parties, etc. Photo albums of events can be effortlessly created soon after the completion of the activity and the link shared with a targeted audience (just the undergraduates in a specific residence hall) or the entire campus. Browsers also have the ability to select prints of their favorite shots for purchase.
2. **INSTITUTIONAL TOURS** -- Digital photos can be sequenced to provide a virtual tour of the whole campus or individual facilities. For example, residence life can showcase various types of living accommodations, functional areas and lounges. The student union can visually spotlight meeting room set-ups and options. Pictorial captions allow for pithy descriptions. The link for a requested tour album can be swiftly forwarded to an interested party.
3. **TRAINING/INSTRUCTION** -- A picture is said to be worth a thousand words. What about a series of ordered digital photographs? These narrative groupings can supplement a text-heavy training program. They could add more variety to the training regiment and permit participants to continue their instruction after hours or to review at their leisure. The Web sites incorporate a slide show function which allows for hands-free viewing of photos. Editing the training module--reordering the pictorial arrangement, adding or deleting photos--requires minimal effort and expertise.

Digital photography is not the future, but the present. It affords student affairs administrators a unique opportunity to embrace a burgeoning technology and challenges professional staff to think creatively and go beyond the standard ways of doing business.

Stuart Brown is the President of StudentAffairs.com which includes hundreds of resources for student affairs administrators, including online professional development courses, Web consulting and the most accessed job site on the Internet. Please send your comments or other feedback about this article to stuart@studentaffairs.com

StudentAffairs.com is the premier site on the Internet for college student affairs, offering job listings, Internet resources, an online exhibit hall, and interactive courses. In April, StudentAffairs.com recorded over 294,000 page views from almost 24,000 distinct hosts. To find out how to be a sponsor, visit <http://StudentAffairs.com/ads>

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WWW.OCPAONLINE.ORG
TO FIND
GREAT INFORMATION!

- . Calendar of Events
- . Job Postings
- . Conference Information
- . Diversity Resource Links
- . Past Issues of OCPA News!
- . Government Relations Reports

GRASPP
3rd Annual Professional Development Conference
March 14, 2003

By: Robin W. Gagnow, GRASPP Advisor
Amber Prekler, GRASPP President

In March 2003, the Graduate Association of Student Personnel Practitioners (GRASPP) at Kent State University sponsored the 3rd Annual Professional Development Conference. Each year GRASPP works to prepare graduate students for upcoming placement exchange experiences, professional development, and making the most of their job searches. Over 25 graduate students from Kent State University and other colleges attended. The new professionals had an opportunity to choose from several different programs scheduled throughout the day focused on "Putting Your Best Foot Forward to Enhance Your Professionalism".

Danielle Turcola, Professional Presence Consultant from www.askdanielle.com, graciously donated her services to prepare students for professional dress and etiquette in the workplace. Eric Dicken, Case Western Reserve University and KSU alumnus, returned by popular demand to offer expert advice on resumes, cover letters, thank you notes, and interview techniques. Since everyone was looking great on paper and in person, Robin Gagnow, Associate Director of Residence Services, explained how to survive conference networking and placement services. Finally, Dr. Mark Kretovics, Kent State University, illustrated the art of finding the perfect position and negotiating an offer.

When not involved in presentations, participants visited the resource room to obtain information on OCPA, ACPA, NASPA, OAWA and collect other handouts related to the new professional. In addition, an optional Etiquette Dinner was available for participants to attend for a minor fee. Who would have thought you could hold a drink, fork, plate, and napkin while shaking someone's hand?

GRASPP would like to extend a special thank you to Danielle Turcola for donating her expert services, Eric Dicken and Dr. Mark Kretovics for their continued support each year, Robin Gagnow for serving as our devoted advisor, the GRASPP Executive Board, and members for their consistent hard work and participation. We could not succeed without you all!